

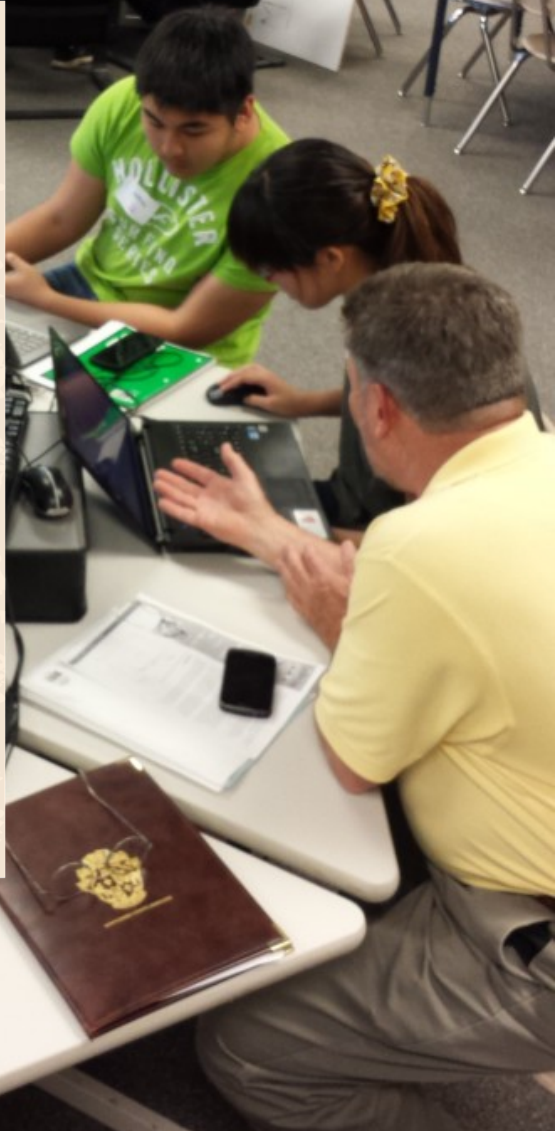
The logo for FoodDataJam is centered in the image. It features the text "FoodDataJam" in a large, stylized font at the top. Below it is a circular emblem with a house, a tree, and a sun, with the words "CERTIFIED Local HACKATHON" inside. A small apple icon with "FIRST ANNUAL" is to the right. At the bottom, a dark green banner contains the text "POOLESVILLE, MARYLAND • MAY 31-JUNE 1, 2014".

FoodDataJam

CERTIFIED
Local
HACKATHON

FIRST ANNUAL

POOLESVILLE, MARYLAND • MAY 31-JUNE 1, 2014



#opendataMC

The data I want is...

IN A STANDARD FORMAT

...so that I can...

FEDERATE IT

DATA + ACTION = RESULT

www.montgomerycountypod.com/federate



The data I want is...

#opendataMC

School bus GPS data

...so that I can...

know where my school bus is!

DATA + ACTION = RESULT
www.montgomerycountymd.gov/innovate

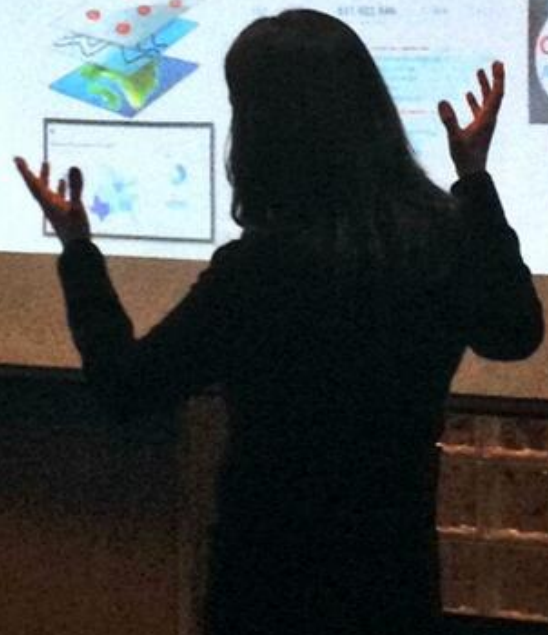
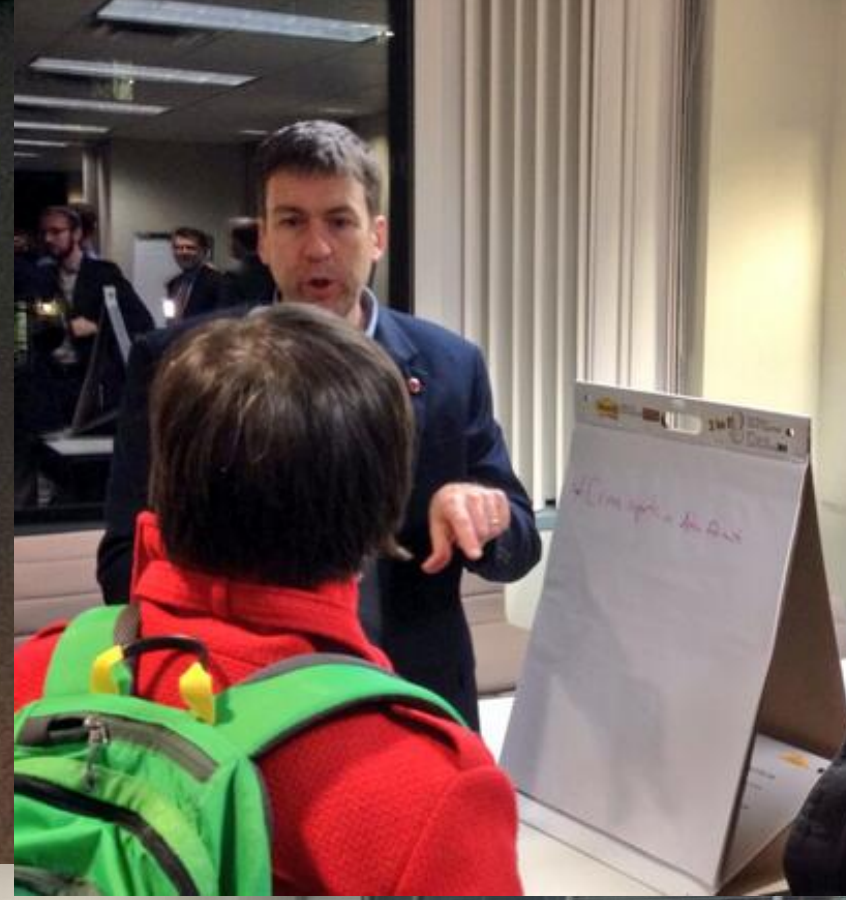
Connecting Data Sources with Data Consumption

Public Safety Transit Resident Services Environment Planning & Economic Development

Open Data Portal

Mobile Applications Maps and Analysis Civic Applications Data Standards

CHICAGO & URBANITE







Is the data aligned with the core function of the department?



Do we use this data to measure performance?



Will this data save us administrative time?



Is this data easily accessible?



Will this data foster collaboration across departments?



Will this data allow us to retire a legacy system?



Is the data typically used to decide policy?



Will this data make life easier for a resident or business?



Are we the only source of this data?



Will this data contribute to civic engagement?



Will this data create economic opportunity?



Will this data improve public knowledge of the function of a department?



A prioritized inventory with 550+ datasets



A government full of open data champions



An open data program with public buy-in



@MoCoDanHoffman