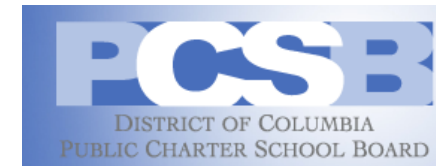


# Open Data Innovation in the Mid-Atlantic

## Socrata Partner Profiles

Ewan Simpson, Territory Manager

September 16, 2014



# Why Share Data?



Improves  
Transparency



Supports  
Data-Driven  
Decisions



Strengthens  
Citizen  
Engagement



Reduces  
Operating  
Costs



Builds  
Public Trust

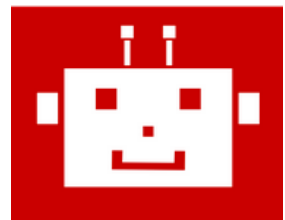
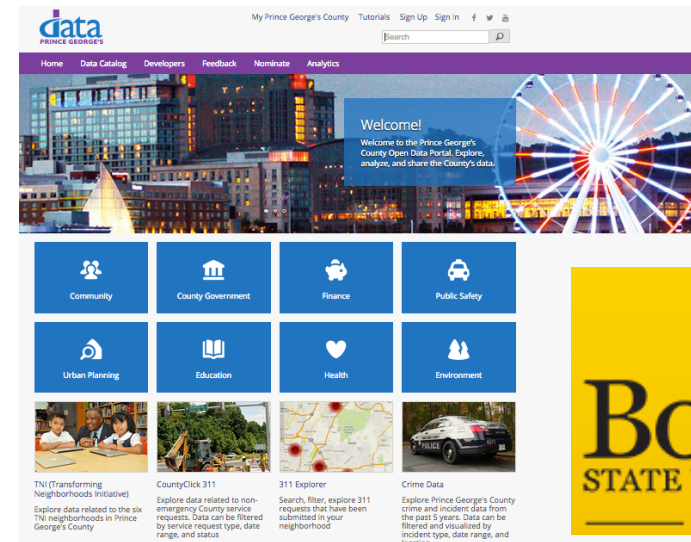
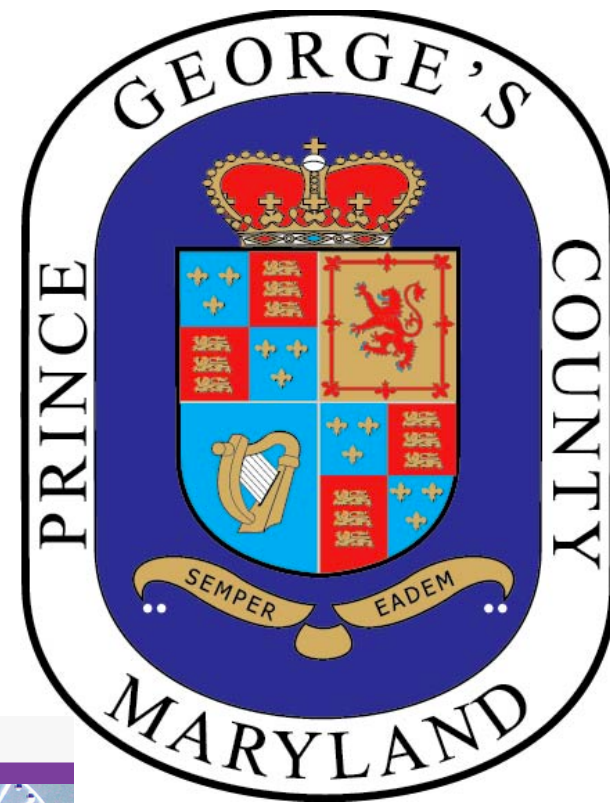


Promotes  
Economic  
Activity

# Prince George's County

[data.princegeorgescountymd.gov](http://data.princegeorgescountymd.gov)

- Newest Maryland County to open data
- Transforming Neighborhood Initiative
- Data
- Partnering with community
- Hackathon – October 4th



# Montgomery County

data.montgomerycountymd.gov

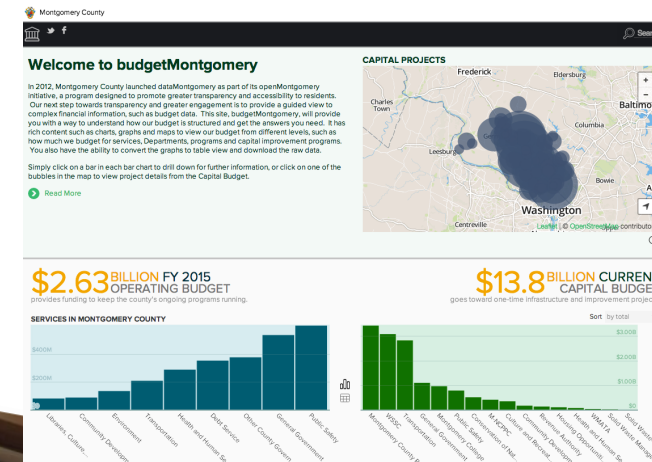


Contributing to the development of open data  
Open Data Implementation Plan  
Data Evaluation

Financial Transparency Leaders  
Open Budget  
Open Expenditures

CountyStat

Building Community





# City of Baltimore

[data.baltimorecity.gov](http://data.baltimorecity.gov)

Continuing to grow – 110 datasets

New datasets

DOT – Towing

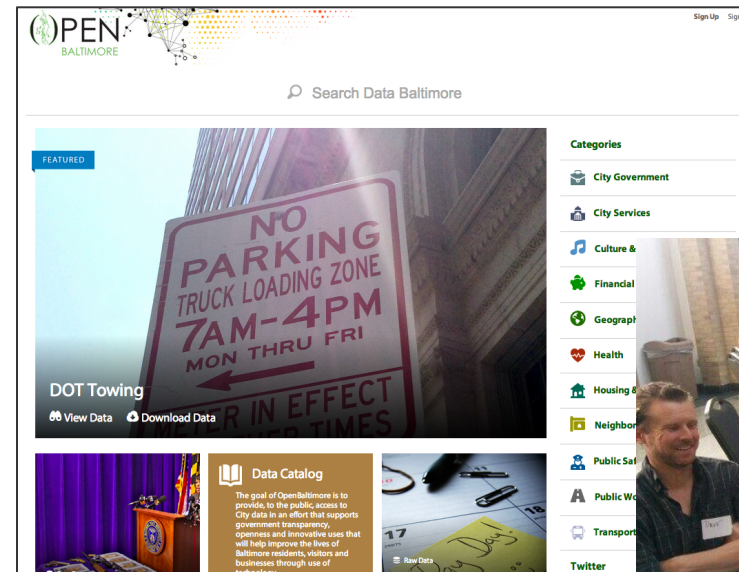
Water Quality

311 – Coming!

Community Engagement

Performance Management

BPD



# HACK BALTIMORE

# State of Maryland

<https://data.maryland.gov/>



Open Data Legislation

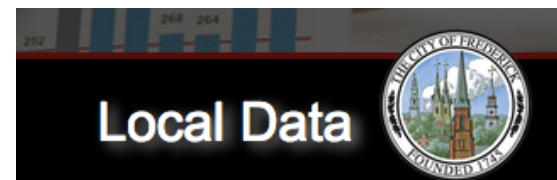
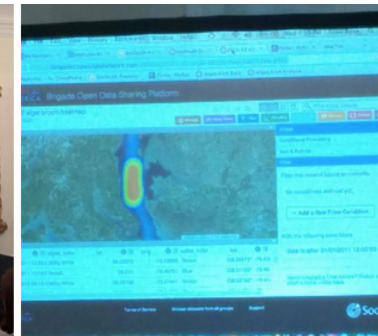
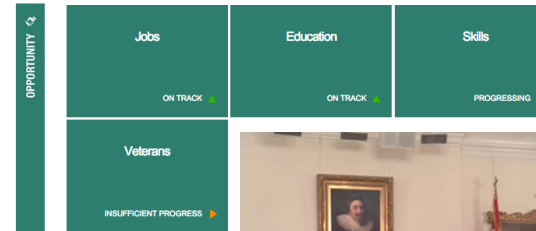
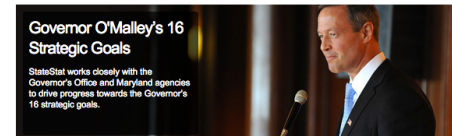
Open Data Council

Open Maryland Municipalities

Tied for 1<sup>st</sup> in Center for Data Innovation Poll

StateStat

Civic hacking



**SENATE BILL 644**

# Open Data in Virginia and Washington D.C.

City of Hampton



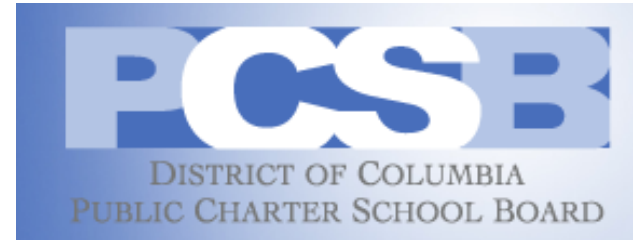
Safe and Clean Initiative

Working with departments

Expansion

Telling stories with data

DC Public Charter School Board  
[data.dcpcsb.org/](http://data.dcpcsb.org/)



1<sup>st</sup> school district to approach  
open data

School profiles, performance data

Waitlist information

Expulsions

# The Open Data Network

Connecting Government, Data Consumers and Domain Leaders

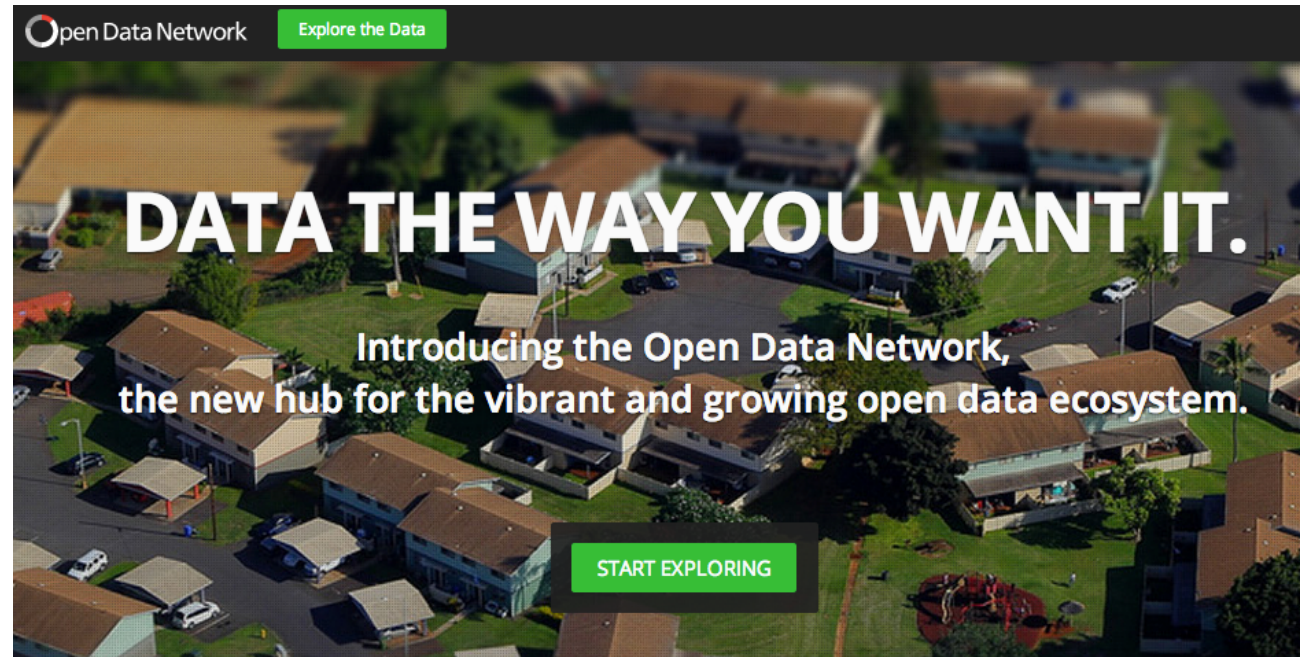
Launched in July 2014

Initial Focus:

- Housing and Real Estate Data

Partners:

- Dallas
- San Francisco
- Kansas City
- Zillow and other businesses





# Financial Transparency

## Simplifying Municipal Financial Information

Developed in partnership with Montgomery County

Change:

## Access

# Engagement

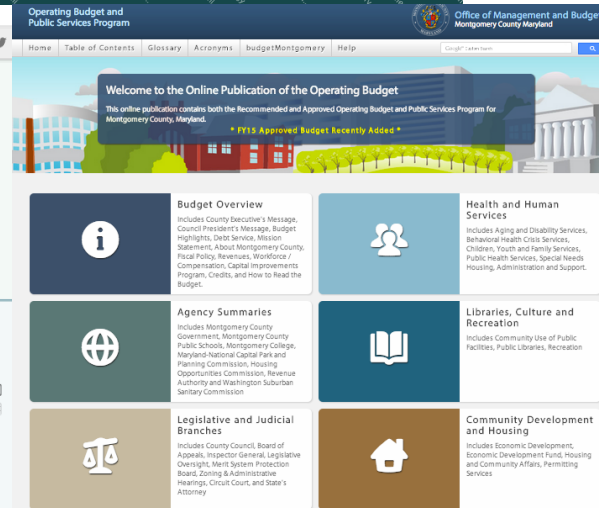
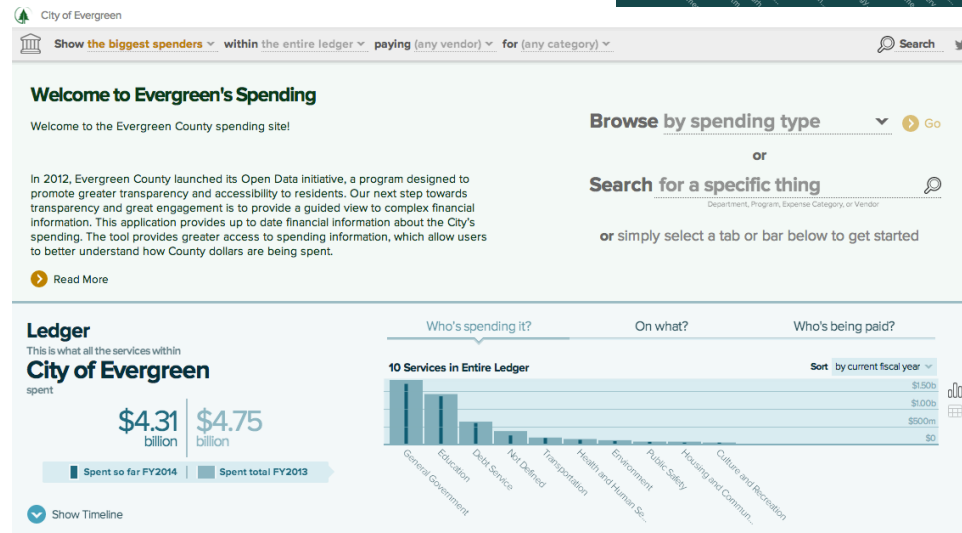
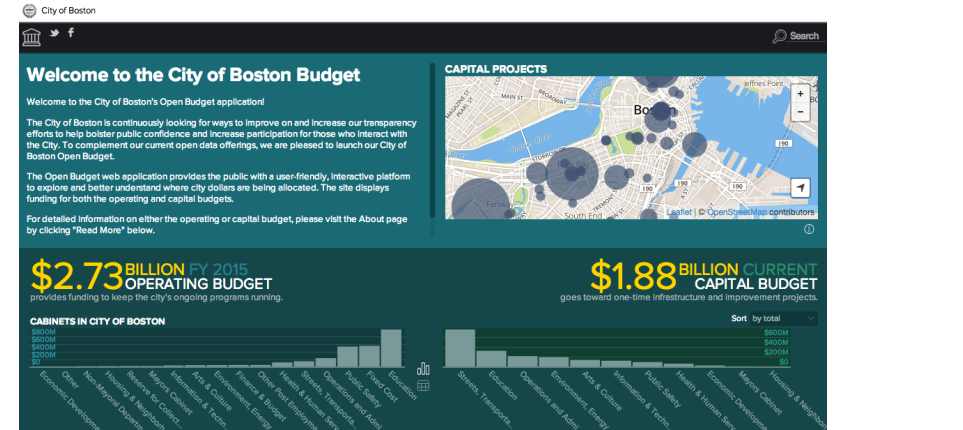
# Understanding

# Tell stories with data

## Drive efficiencies

## Reduce staff time

## Print resources



# We are Accepting Applications!

## Socrata Apps Marketplace

Showcase innovative open data applications

Connect developers with open data organizations

Foster application development  
Webinar on Sept 30<sup>th</sup>

[Submit Your App](#)



<http://www.socrata.com/apps/>