



3 WAYS GOVLOOP TRANSFORMS TRADITIONAL TRAINING

LET'S FACE IT: MOST WEBINARS OR E-LEARNING COURSES ARE BORING AND INEFFECTIVE!

You sit at your desk and multi-task while someone drones on over a series of text-heavy slides. There's got to be a better way! And there is.

BELOW ARE JUST THREE WAYS THAT GOVLOOP IS TRANSFORMING TRADITIONAL TRAINING FOR GOVERNMENT.

COHORT-BASED, SOCIAL LEARNING EXPERIENCES

How We Do It: Assess current classroom- or web-based training and restructure the content to create an engaging, multi-week experience online.

Where We've Done It: The Federal Highway Administration asked GovLoop to convert a classroom-based course for online delivery. Nearly 100 participants joined 7 teams, representing over 20 federal, state and local DOT agencies.

What We Did: Over the course of 7 weeks, the teams were engaged through:



60-minute live webinar sessions led by SMEs and facilitated by a moderator, including live discussion, chat, polls and ample Q&A.



Blogs and videos as 'reading' assignments that featured relevant case studies.



Online group discussion framed around both the live webinar and the blog / video content.



Group-based, online action learning teams where participants worked in a wiki to produce a clear plan.

HIGH IMPACT, INTERACTIVE LEARNING VIDEOS:

How We Do It: Conduct interviews with your subject matter experts, then create 4-5 minute modules that blend video, quizzes, reflection and crisp action steps.

Where We've Done It: The Knight Foundation awarded GovLoop a prestigious Prototype Award to produce two interactive courses on Design Thinking and Open Data.

What We Did:



Conducted 45 interviews in 10 cities across the US to gather diverse perspectives and unique voices on the subject matter.



"Chunked up" the content into key themes, then produced a series of short, highly engaging modules.



Deployed text animation and 'choose your own adventure' features to reinforce learning and make it more "sticky" and relevant.

ON-DEMAND, MICRO-LEARNING MODULES:

How We Do It: Take old, archived webinar footage and breathe new life back into it by cutting it up into bite-size chunks. We also spruce them up, creating simpler slides that better support the learning process.

Where We've Done It: GSA's Digital Gov University had a "Plain Language" course where we stripped out the audio, chopped it into short segments and built fresh slides that reinforced the expert's insights.



Identified an existing webinar with excellent subject matter.



Extracted the audio and identified the logical break points in the content in order to break it up into 4-5 minute micro modules.



Built sleek slides with minimal text and elegant images that appear just as the speaker is making a key point.

"The course reflected care and thought, a good stack of resources, and a useful framework. Real world examples and discussion of them by the participants who thought them up and carried them out was very useful and encouraging. I also liked that it rolled out over several weeks, in order to deeply implant information that could otherwise be lost a few days after leaving an intensive "retreat" and returning to regular duties."

- Social Learning Course Participant

CONTACT US:

If you'd like more information about how GovLoop can help your agency to produce better web-based learning experiences, please contact:

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