

Analytics

Enable more comprehensive, accurate, and timely analytics to be delivered repeatably

As the pace of government increases and agencies face more **pressure to achieve their mission** than ever, data is become a **strategic asset** to drive organizational decision-making. Agencies use data to improve mission and become more efficient by gathering insights to drive **outcome, innovation, citizen satisfaction, and costs**. Agencies also use data to mitigate risks from **fraud, crime, system downtime, or security breaches**. With new data platforms like **SAP HANA and Hadoop** emerging, government has the opportunity to leverage analytics in fundamentally new ways.

But with growing **variety and velocity** of data, agencies are struggling to quickly ingest all available data and use it to make **better decisions**. With data often locked up in application silos, the inability to access data can cause delays resulting in decisions that are made too late. Data that is available can often be **incomplete, inconsistent, or insecure** leading to highly adverse outcomes. Traditional solutions to these challenges are often **expensive, manual, and complex** with business analysts at some organizations spending up to **80%** of their time in **preparing data** instead of driving new insights. At a time when new data sources and new data platforms are needed by a growing number of analytical consumers, organizations need to support business decision making with **more comprehensive, accurate, and timely analytics that are delivered repeatedly**.

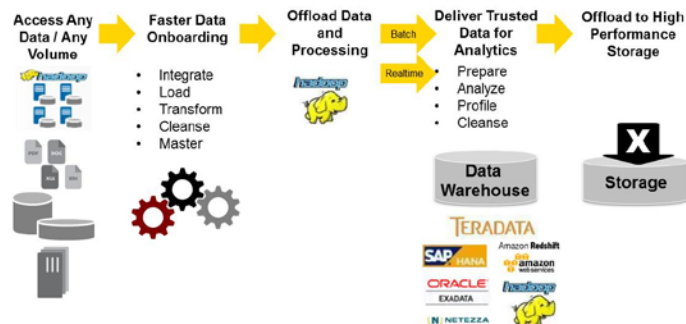


Figure – Informatica can **accelerate** your journey to next generation analytics and **maximize** the value of your analytics investments

Informatica has helped 100's of customers deliver comprehensive, accurate, and timely analytics repeatably by providing:

- **Connectivity to all data sources** – Out-of-the-box, high performance connectors for all applications (on-premise and cloud), databases, mainframe, social data and Hadoop.
- **Built-in data quality** – Early discovery and profiling of all data to uncover data quality issues along with a full palette of ready-to-use cleansing rules.
- **Faster data delivery** – Real-time data integration and streaming ingestion delivers data at the speed of business
- **Operationalization** – One platform across any data platform ensures the re-usability of skills and standardization of processes needed for scalability

With Informatica's **market leading platform, proven methodology, and strong partner ecosystem**, you can eliminate the risk of **data issues** in your analytical environment. You can now deliver data and projects **on-time** and **on-budget**, every time. With our **flexible architecture**, you can ensure on-going scalability and repeatability for data delivery.