



# STATE + LOCAL GOV INNOVATORS

VIRTUAL SUMMIT | 9.14.16 | 10AM-5PM ET

**EMBRACE SHADOW I.T.  
EMBRACE THE EARLY ADOPTERS**

BROUGHT TO YOU BY:



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## HOUSEKEEPING

- Tweet with us: #gltrain
- Ask a question: Submit a question using the “Q&A” box on the console.
- Help: If you have any technical difficulties during the training click on the “help” button located below the slide window.
- CPE: To receive credit, you must be logged in for the full 50 minutes, participate in the 3 interactive polls and complete the post-training evaluation. The evaluation can be found under “resources”.
- VIP: By attending today’s Government Innovators Virtual Summit you will be enrolled in the GovLoop VIP program and receive 1 credit.
- On-Demand: On Friday we will email you a link to the on-demand version of the entire Virtual Summit so you can view all of the trainings (including this one), the slide decks and resources.

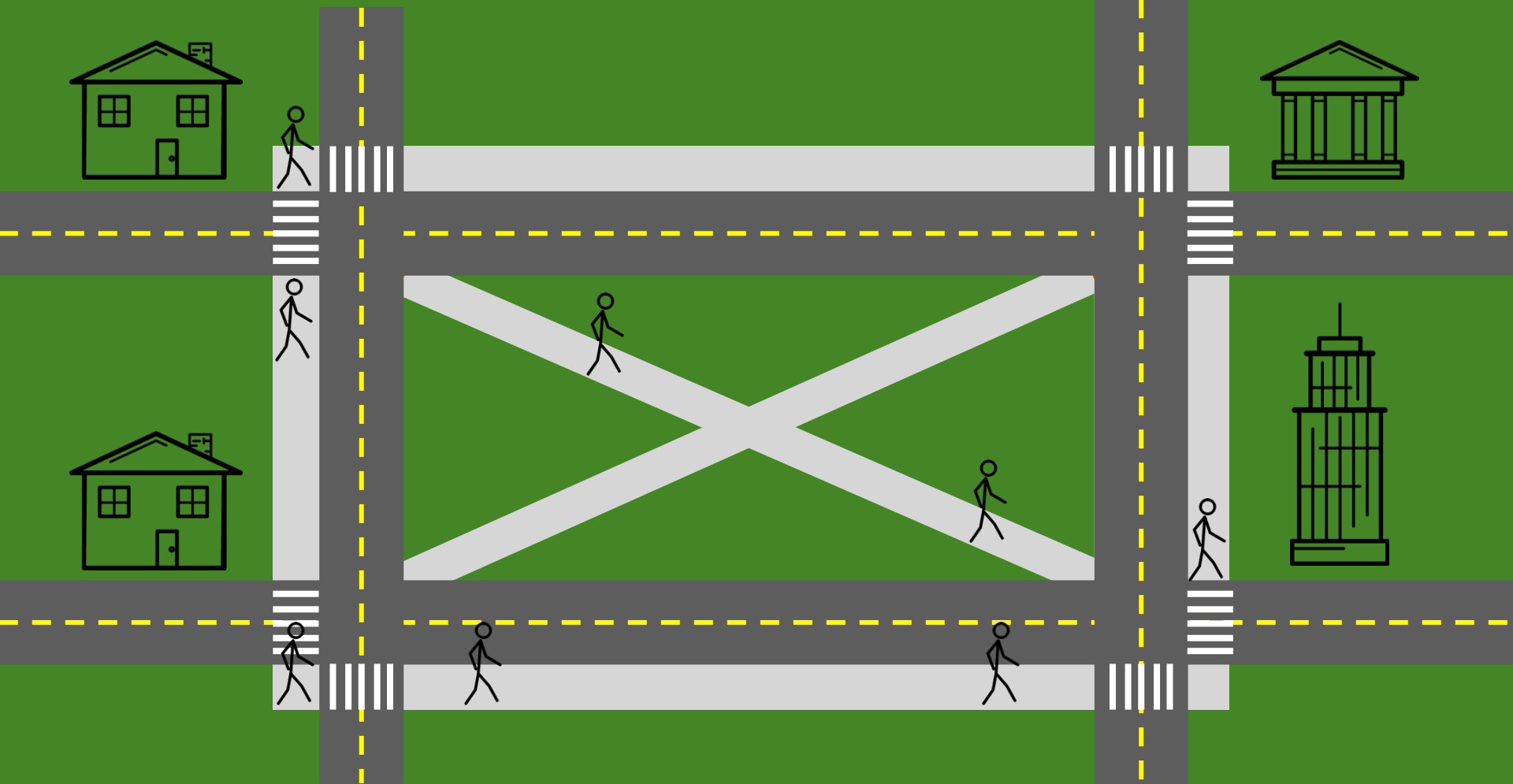


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# WHAT IS SHADOW I.T.?

“**Shadow IT** is a term often used to describe information-technology systems and solutions built and used inside organizations without explicit organizational approval. It is also used to describe solutions specified and deployed by departments other than the IT department.” - Wikipedia



# ABOUT US

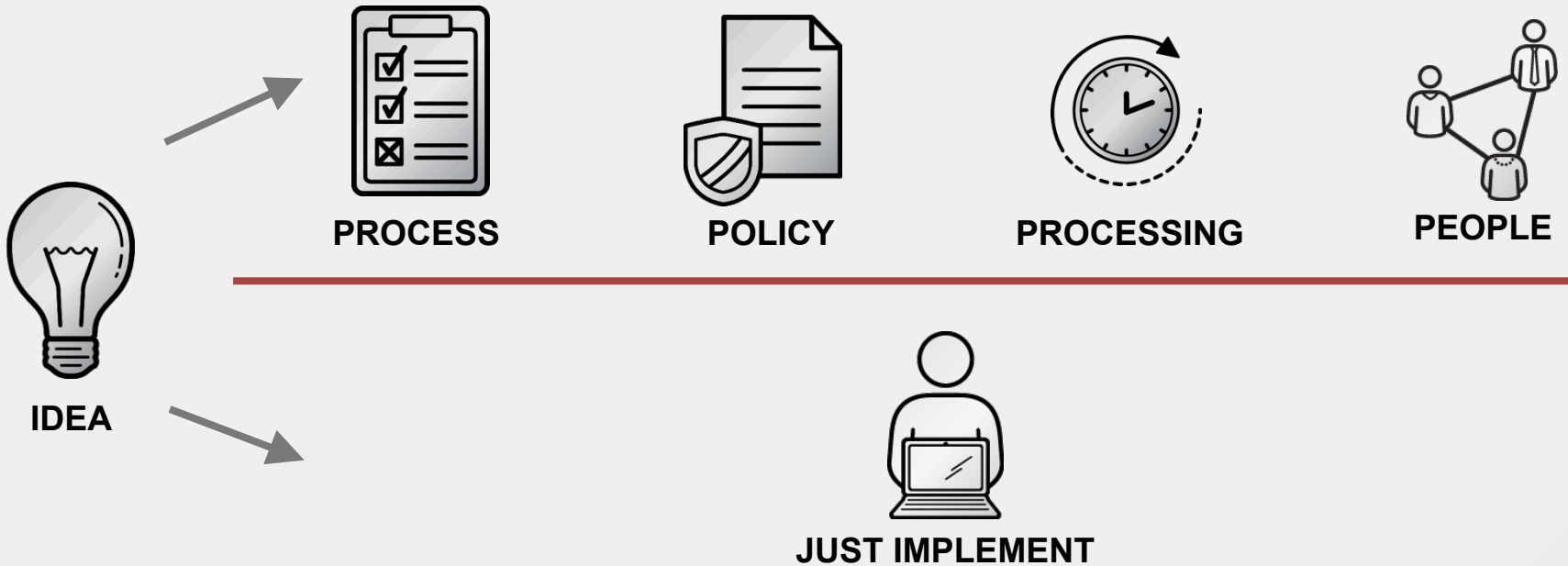


**JOSE SIMONELLI**  
Architect  
Red Hat Consulting



**IAN TEWKSBURY**  
Architect  
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# WHY DOES SHADOW I.T. EXIST?



# HOW SHADOW I.T. LOOKS TO...



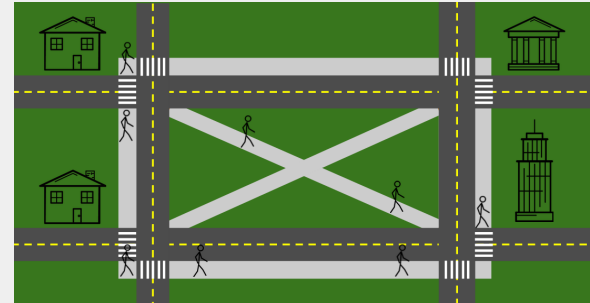
THE BUSINESS



THE EXISTING I.T.



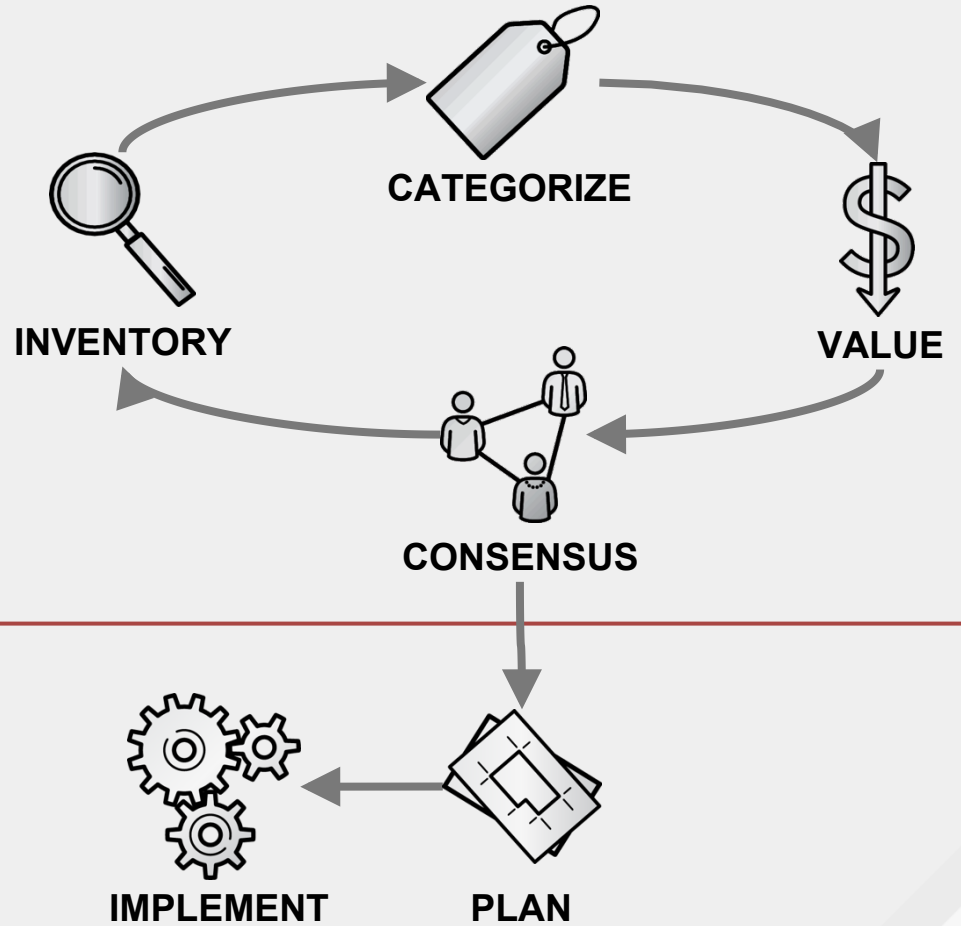
THE SHADOW I.T.er



REALITY



# THE PROCESS



EMBRACE

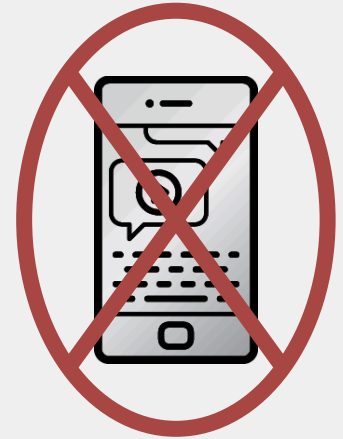
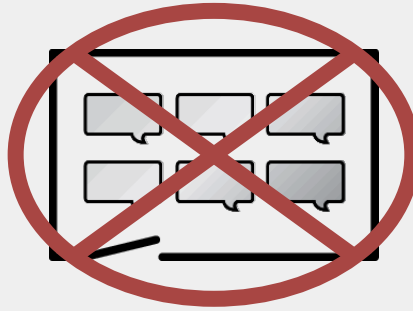
ADOPT

# INVENTORY



# CONVERSATIONS

Inventory



# TOOLS

Inventory

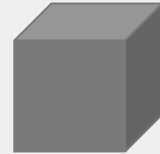


# CATEGORIZE



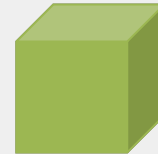
# UNDETERMINED SIMILARITIES

Categorize



# IDENTIFY THE PATTERNS

Categorize



# GROUP

Categorize



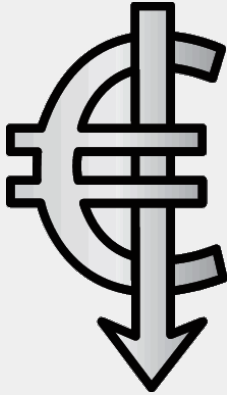


# VALUE

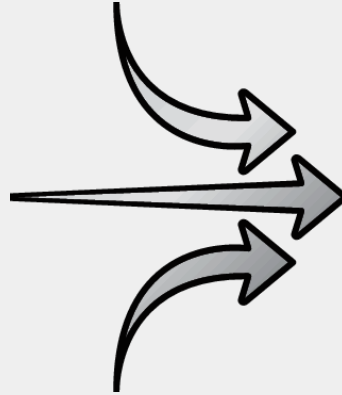


# PERSPECTIVES

Value



**BUSINESS OWNERS**



**EXISTING I.T.**



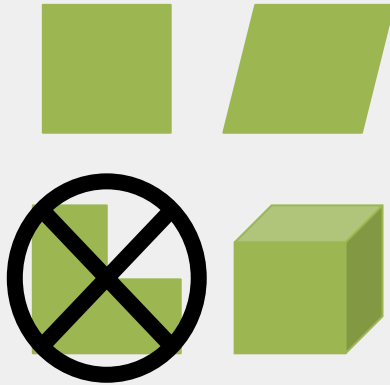
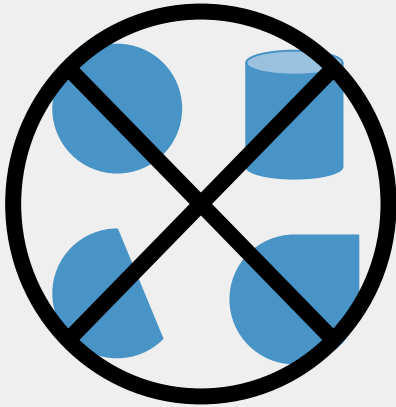
**SHADOW I.Ter**

# CONSENSUS



# REDUCE THE OPTIONS

CONSENSUS



# PLAN



# USERS FIRST

## Plan

- Define steps that allow the early adopter, “Shadow IT-er”, to utilize the new service as soon as possible to avoid them going off on their own for the same service
- Involve the user in the planning so that they are aware when the new service can be available
- Incorporate a migration plan for the existing services to the new internalized services to minimize impact or adoption by the end user

# OUT FROM THE SHADOW

Plan

# SHADOW I.T.

# OUT FROM THE SHADOW

Plan

# SUPPORTED I.T.

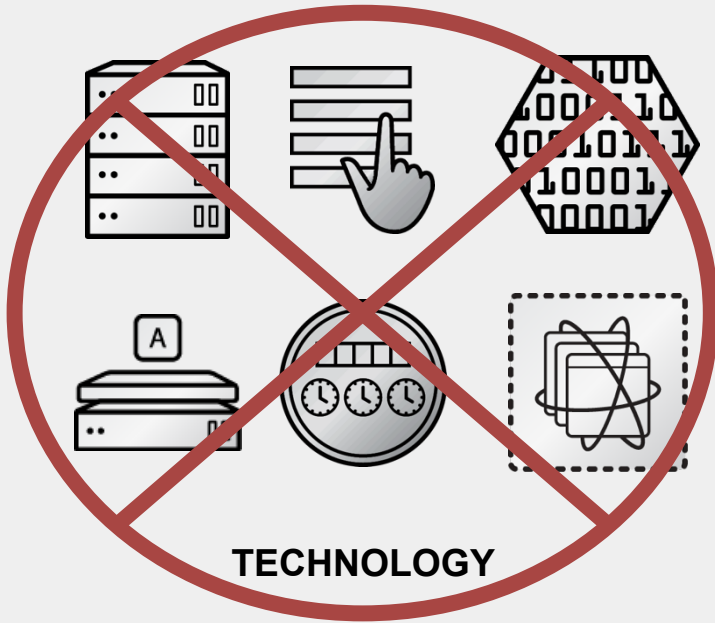


# IMPLEMENT



# PEOPLE

Implement



# TECHNOLOGY

Implement

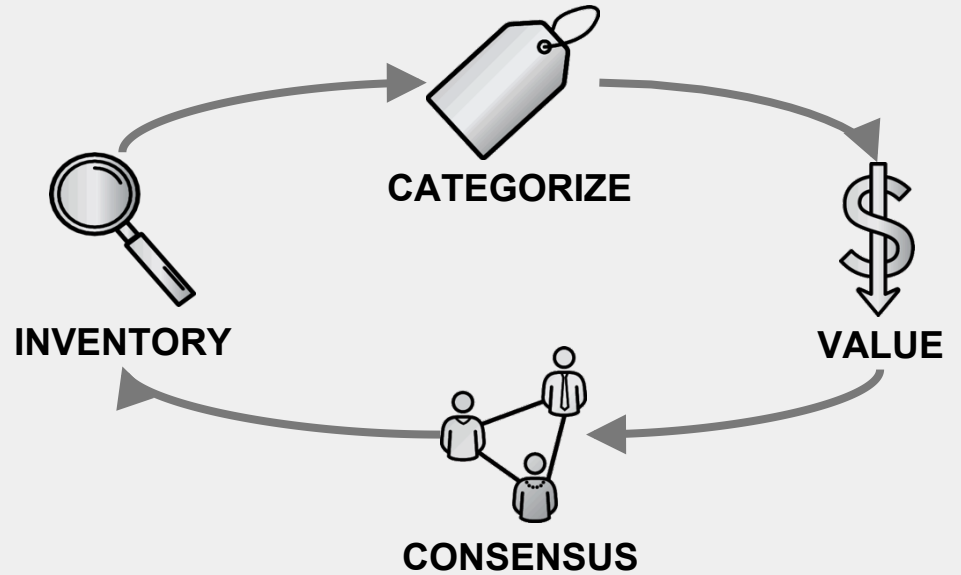
*“Those are just Implementation Details.”*  
- Every Architect Ever



**REMEMBER**

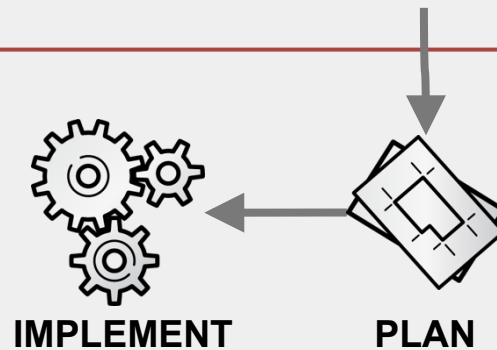
# THE PROCESS

Remember



EMBRACE

ADOPT



# IF NOTHING ELSE

Remember

Walk in with an unbiased opinion



It's about the people, not Technology



Build consensus with stakeholders



Embracing Shadow I.T. can accelerate innovation





# THANK YOU



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## ASK US YOUR QUESTIONS



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### TODAY'S SCHEDULE - WHAT'S NEXT?

**1:30 PM - 2:20 PM ET**

The Insider Secrets to Understanding Gov Compliance

**2:30 PM - 3:20 PM ET**

Top Things to Consider When Implementing Video & Body-Worn Camera Solutions

**3:30 PM - 4:20 PM ET**

Creating an Opening Data Strategy That Just Works: Building Smart Communities Through Next Generation Open Data Opportunities

**4:20 PM - 5:00 PM ET**

Career Chat & Virtual Booth Crawl to Win Swag