

2017

TECHEXPO

TOP SECRET

The Leader in Professional Hiring Events
Technology | Cyber | Engineering | Intelligence

Recruitment Strategy & Calendar



TECHEXPOUSA.COM



The Most Efficient & Comprehensive Hiring Events for **Security-Cleared** & **Cyber Security** Professionals

TECHEXPO is proud to provide you with the most effective recruitment tools to fill your positions in IT, Engineering, Cyber Security, Cloud Computing, Aerospace, Intelligence, Telecom & Operations. With the **MOST** joint venture & advertising partnerships of any job fair and one of the **LARGEST** networks of cleared professionals, **TECHEXPO** directly connects you with qualified candidates in person, in print and online.

Details

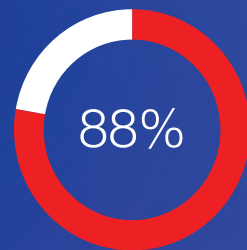
- **57%** of all show day candidates are **Polygraph tested**; Over **81%** have a **Top Secret Clearance** or higher
- TECHEXPO has a network of over **200,000** industry professionals; Over 70% have an active clearance
- An average of over **10,000** candidates logged into TechExpoUSA.com monthly in 2016
- TECHEXPO has produced more customized open house events than all of it's competitors combined
- All hiring events take place 10AM - 3PM; Recruiters attending do **NOT** need a security clearance

The TECHEXPO Competitive Advantage

TechExpoUSA.com 2016 User Statistics

200k+ Registered Industry Professionals

10k+ Unique Candidates Monthly

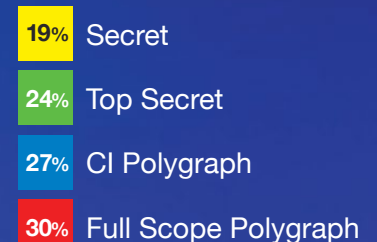


Percentage of Security-Cleared Website Traffic

2016 TECHEXPO Onsite Event Statistics



Candidate Clearance Levels



Recruit Alongside Our Active Clients...



TECHEXPO is Promoted in Association with...





TECHEXPO has Benefited Nearly 1 Million Attendees Since 1993

Select the events for your specific needs:



The **TECHEXPO Top Secret** Series are the Nation's premier hiring events for professionals with Security-Clearance.

Profile: Secret, TS, CI & Full Scope Polygraph



TECHEXPO created the **Cyber Security Hiring Event** Series, targeting the growing need for experienced cyber warriors.

Profile: Security-Cleared Cyber Professionals



TECHEXPO created the **Polygraph-Only Recruitment** Series which have ALL sold-out of exhibit space in advance.

Profile: CI & Full Scope Polygraph



TECHEXPO created the **Cyber Security Summit** which connects Sr. Level Executives with the world's leading cyber solution providers.

For more information visit www.CyberSummitUSA.com





TECHEXPO TOP SECRET Recruitment Opportunities

Fulfill your recruitment needs for all levels of **Security-Clearance**

Secure your participation, call 212.655.4505 ext 225 or complete and scan the registration form to NMathew@TechExpoUSA.com

Your company's recruiters do not need Security-Clearance to attend & exhibit at our events.

STANDARD BOOTH: \$2,995

- **Immediate face-to-face** interviews with qualified **Security-Cleared** professionals
- Inclusion in our world-class marketing campaign
- **Permanent** resume access pre & post event
- **25 job postings** with cutting-edge matching & scoring technology
- First-class, well appointed event venues attracting top talent and industry leaders
- Catered breakfast, lunch for your recruitment team **(up to 4)** & post-event champagne toast
- Promoted in association with the industry's leading publications, online resources, federal networks, intelligence based newsletters and career-focused media reaching hundreds of thousands of experienced professionals

VIRTUAL EXHIBITOR: \$1,995

If you can not recruit at the event, join us virtually!

- Your company featured in print & online media
- Access to event resumes on TechExpoUSA.com pre & post event
- 25 job postings with cutting-edge matching & scoring technology

PLATINUM SPONSORSHIP: \$6,995

- Your company logo featured in print & online media
- Double booth space with premium location
- Your company's signage showcased at the entrance
- Catered breakfast for up to 8 representatives, lunch & champagne toast
- Banner on TechExpoUSA.com
- **50 Job Postings** on TechExpoUSA.com

TECHEXPO Top Secret Hiring Events

Feb. 15 Reston, VA

Feb. 16 Baltimore BWI Marriott, MD

April 20 Ritz-Carlton Tysons Corner, VA

April 27 Baltimore BWI Marriott, MD

June 15 Baltimore BWI Marriott, MD

July 19 Ritz-Carlton Tysons Corner, VA

Sept. 19 Ritz-Carlton Tysons Corner, VA

Sept. 20 Baltimore BWI Marriott, MD

Nov. 14 Ritz-Carlton Tysons Corner, VA

Nov. 15 Baltimore BWI Marriott, MD



TECHEXPO POLYGRAPH ONLY Recruitment Opportunities

Fulfill your recruitment needs for **CI & Full-Scope Polygraph Cleared** professionals

To secure your participation call 212.655.4505 ext 225 or complete and scan the registration form to NMathew@TechExpoUSA.com

Your company's recruiters do not need Security-Clearance to attend & exhibit at our events.

STANDARD BOOTH: \$4,995

- **Immediate face-to-face** interviews with qualified **CI & Full-Scope Polygraph Cleared** professionals
- Inclusion in our world-class marketing campaign
- **Permanent** resume access pre & post event
- **25 job postings** with cutting-edge matching & scoring technology
- First-class, well appointed event venues attracting top talent and industry leaders
- Catered breakfast, lunch for your recruitment team **(up to 4)** & post-event champagne toast
- Promoted in association with the industry's leading publications, online resources, federal networks, intelligence based newsletters and career-focused media reaching hundreds of thousands of experienced professionals

VIRTUAL EXHIBITOR: \$2,495

If you can not recruit at the event, join us virtually!

- Your company featured in print & online media
- Access to event resumes on TechExpoUSA.com pre & post event
- 25 job postings with cutting-edge matching & scoring technology

The TECHEXPO Polygraph Only events sell out approximately 2 weeks before the show date

Polygraph Only Hiring Events

Jan. 10 Ritz-Carlton Tysons Corner, VA
Jan. 11 Baltimore BWI Marriott, MD
March 8 Ritz-Carlton Tysons Corner, VA
May 16 Ritz-Carlton Tysons Corner, VA
May 17 Baltimore BWI Marriott, MD
Aug. 9 Ritz-Carlton Tysons Corner, VA
Aug. 10 Baltimore BWI Marriott, MD
Oct. 11 Ritz-Carlton Tysons Corner, VA
Oct. 12 Baltimore BWI Marriott, MD



TECHEXPO CYBER SECURITY Recruitment Opportunities

Fulfill your recruitment needs for **Security-Cleared Cyber Professionals**

To secure your participation call 212.655.4505 ext 225 or complete and scan the registration form to NMathew@TechExpoUSA.com

Your company's recruiters do not need Security-Clearance to attend & exhibit at our events.

STANDARD BOOTH: \$3,495

- **Immediate face-to-face** interviews with qualified **Security-Cleared Cyber** professionals
- Table, chairs, company sign, fully carpeted space & wireless internet
- Your company name publicized in our massive print & online advertising campaign
- Access to event resumes on TechExpoUSA.com before & after the event
- **25 job postings** with cutting-edge Job and Resume matching & Scoring Technology

VIRTUAL EXHIBITOR: \$1,995

If you can not recruit at the event, join us virtually!

- Your company featured in print & online media
- Access to event resumes on TechExpoUSA.com pre & post event
- **25 job postings** with cutting-edge matching & scoring technology

PLATINUM SPONSORSHIP: \$6,995

- Your company logo featured in print & online media
- Double booth space with premium location
- Your company's signage showcased at the entrance
- Catered breakfast for up to 8 representatives, lunch & champagne toast
- Banner on TechExpoUSA.com
- **50 Job Postings** on TechExpoUSA.com

Cyber Security Hiring Events

Mar. 9 Columbia Sheraton, MD

June 29 Ritz-Carlton Tysons Corner, VA

Nov. 1 Ritz-Carlton Tysons Corner, VA



TECHEXPOUSA.COM Online Recruitment Solution

Fulfill your recruitment needs for all levels of **Security-Clearance**

Start your unlimited postings now, call 212.655.4505 ext 225 or complete and scan the registration form to NMathew@TechExpoUSA.com

New Unlimited Job Posting Program

Through an **XML** feed, you can now automatically promote **All** of your open positions to over **10 Thousand** industry professionals visiting **TechExpoUSA.com** each month!

Benefits

- **Save Money.** Job postings in the industry cost on average hundreds of dollars each. For one very low price, you will now have the opportunity to feed all of your open jobs from your website to ours. For example, by posting 100 jobs during the year, your net cost is just \$34.95 each!
- **Save Time.** There's no need to manually post jobs on TechExpoUSA.com prior to exhibiting at any of our hiring events. If you have active jobs on your site, they will be updated daily on ours. Spend your time interviewing & making hires, not posting jobs!
- **Advertise Year-Round.** Your company's active job postings will be accessible to our 200,000+ registered professionals on TechExpoUSA.com whether or not you are exhibiting at an upcoming TECHEXPO hiring event.
- **Company Profile.** Your Job Postings will auto-link to your profile page on TechExpoUSA.com
- **Refreshed Daily.** Your active job postings are updated each evening.

Annual Investment: \$3,495



Customized Open House Recruitment Events

Fulfill your immediate needs at your own exclusive hiring event

You have critical needs? We have the comprehensive solution. **TECHEXPO** will create a customized recruitment campaign that includes outreach to over 200,000 of its members, over 25 industry partner associations, and 50+ media outlets.

Our Marketing Strategy Includes...

- Print Advertising
- Direct Mail Invitations
- Email Marketing
- LinkedIn Integration
- Facebook/Twitter Engagement
- Proprietary TECHEXPO Database
- Association Partnerships
- User Group Alliances
- Military Base Communications
- Post-Graduate Outreach
- Database Acquisition
- Online Marketing and more...

Contact us for a complimentary proposal

TECHEXPO Has Produced Customized Events For...



and more...

TECHEXPO 2017 Hiring Events Calendar

All Events: **10AM - 3PM**

Recruiters **DO NOT** need Security Clearance to attend

All Events: 10AM - 3PM			EVENT	VIRTUAL
Recruiters DO NOT need Security Clearance to attend				
JAN	10	Ritz-Carlton Tysons Corner, VA - <i>POLY ONLY</i>	<input type="checkbox"/>	<input type="checkbox"/>
	11	Baltimore BWI Marriott, MD - <i>POLY ONLY</i>	<input type="checkbox"/>	<input type="checkbox"/>
FEB	15	Reston, VA	<input type="checkbox"/>	<input type="checkbox"/>
	16	Baltimore BWI Marriott, MD	<input type="checkbox"/>	<input type="checkbox"/>
MAR	8	Ritz-Carlton Tysons Corner, VA - <i>POLY ONLY</i>	<input type="checkbox"/>	<input type="checkbox"/>
	9	Columbia Sheraton, MD - <i>CYBER SECURITY</i>	<input type="checkbox"/>	<input type="checkbox"/>
APR	20	Ritz-Carlton Tysons Corner, VA	<input type="checkbox"/>	<input type="checkbox"/>
	27	Baltimore BWI Marriott, MD	<input type="checkbox"/>	<input type="checkbox"/>
MAY	16	Ritz-Carlton Tysons Corner, VA - <i>POLY ONLY</i>	<input type="checkbox"/>	<input type="checkbox"/>
	17	Baltimore BWI Marriott, MD - <i>POLY ONLY</i>	<input type="checkbox"/>	<input type="checkbox"/>
JUN	15	Baltimore BWI Marriott, MD	<input type="checkbox"/>	<input type="checkbox"/>
	29	Ritz-Carlton Tysons Corner, VA - <i>CYBER SECURITY</i>	<input type="checkbox"/>	<input type="checkbox"/>
JUL	19	Ritz-Carlton Tysons Corner, VA	<input type="checkbox"/>	<input type="checkbox"/>
AUG	9	Ritz-Carlton Tysons Corner, VA - <i>POLY ONLY</i>	<input type="checkbox"/>	<input type="checkbox"/>
	10	Baltimore BWI Marriott, MD - <i>POLY ONLY</i>	<input type="checkbox"/>	<input type="checkbox"/>
SEP	19	Ritz-Carlton Tysons Corner, VA	<input type="checkbox"/>	<input type="checkbox"/>
	20	Baltimore BWI Marriott, MD	<input type="checkbox"/>	<input type="checkbox"/>
OCT	11	Ritz-Carlton Tysons Corner, VA - <i>POLY ONLY</i>	<input type="checkbox"/>	<input type="checkbox"/>
	12	Baltimore BWI Marriott, MD - <i>POLY ONLY</i>	<input type="checkbox"/>	<input type="checkbox"/>
NOV	1	Ritz-Carlton Tysons Corner, VA - <i>CYBER SECURITY</i>	<input type="checkbox"/>	<input type="checkbox"/>
	14	Ritz-Carlton Tysons Corner, VA	<input type="checkbox"/>	<input type="checkbox"/>
	15	Baltimore BWI Marriott, MD	<input type="checkbox"/>	<input type="checkbox"/>
DEC	6	Baltimore BWI Marriott, MD - <i>TS, CI & FS ONLY</i>	<input type="checkbox"/>	<input type="checkbox"/>
	7	Ritz-Carlton Tysons Corner, VA - <i>TS, CI & FS ONLY</i>	<input type="checkbox"/>	<input type="checkbox"/>

All dates & locations subject to change

Scan Back to NMathew@TechExpoUSA.com or Fax Back to 212.655.4501

HIRING EVENTS

TYPE	# OF BOOTHS	TOTAL
TECHEXPO	___ x \$2,995 =	_____
TS, CI & FS Only	___ x \$3,495 =	_____
Polygraph Only	___ x \$4,995 =	_____
Cyber Security	___ x \$3,495 =	_____
With Electricity	___ x \$75 =	_____

VIRTUAL PARTICIPATION

TYPE	# OF VIRTUALS	TOTAL
TECHEXPO	___ x \$1,995 =	_____
Polygraph Only	___ x \$2,495 =	_____
Cyber Security	___ x \$1,995 =	_____

12 Month Unlimited Job Posting Plan ☐ \$3,495

Grand Total = _____

Company Name (for signage) _____
 Company Representative _____
 Address _____
 City, State, Zip _____
 Tel. _____ Fax _____
 Email _____
 Billing Contact _____ Tel. _____
 Billing E-Mail _____
 Billing Address _____
 City, State, Zip _____
 Authorized Signature _____
 Date _____ P.O. # if applicable _____

IF PAYING BY CREDIT CARD, PLEASE FILL OUT BELOW:

Credit Card Number:

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

Expiration Date:

____ / ____

Check One: ☐ Mastercard ☐ Visa ☐ AmEx

Name on Card _____ Authorized Signature _____

Questions? Please Call 212.655.4505 ext 225

Payment must be made in advance of the event date. All sales are Final. Invoices 30 days past due are subject to a monthly 2.5% late fee. Resumes will be made available upon receipt of payment. Form Code: 11282016

TECHEXPO 2017 Terms of Service Agreement

New and returning resume database customers should complete and return this form.



Due to heightened security measures regarding our cleared candidates, please review, sign & scan back to: NMathew@TechExpoUSA.com

This form only needs to be filled out once for all of 2017

My signature indicates agreement with these Terms of Service (TOS)

- ORGANIZATION is U.S. operated and access to the Resume Database will be only by U.S. citizens.
- Resumes will not be released or made available to any staff member or customer that is a non-U.S. Citizen.
- Resumes will not be released to any member of the media (news organizations, radio, TV, print, web, research organizations) or to any administrative or technical staff member of a media organization, regardless of citizenship.
- Resumes will not be added to any database that provides searchable access to third parties, i.e., a job board. Staffing Agencies, Retained Recruiters and Executive Search agencies may provide resumes to third parties.
- Resumes released to third parties, i.e., non-ORGANIZATION staff, will be logged as to the recipient's name and organization. It is understood that TECHEXPO Top Secret logs access to individual resumes. Recipient access information may be requested if it is believed that a specific candidate's resume has been provided to an inappropriate party.
- You shall indemnify and hold harmless Job Expo International / TECHEXPO Top Secret and it's officers & employees for any claim, damage, expense, liability or obligation incurred by using the TechExpoUSA.com Resume Database. You also understand and agree that these resumes are seeded to monitor improper and unauthorized use.
- Resumes are NOT for resale and WILL NOT be used or distributed for any other purpose except that of potentially interviewing, hiring or recruiting any of the candidates in the resume database for employment (full time or consulting). You shall hold harmless Job Expo International, Inc. and it's staff for any claim, damage, expense (including counseling fees), liability or obligation incurred by Job Expo International Inc. by reason of your use and custody of the aforesaid resume database. It is understood and agreed that the resume database has been seeded with names and addresses to monitor improper or unauthorized use.

Access to the TechExpoUSA.com Resume Database has been requested for / by:

Company Name: _____

Name: _____

Email: _____

Telephone: _____

Signature: _____

Date: _____