

# KATHLEEN VAUGHT

## Creative Human & Crafty Geek

[@kathvaught](#)

[LinkedIn.com/in/kathleen-the-writer-vaught](#)

[DarkNightPlayers](#)

[MKatReclamations.com](#)



## QUALIFIEDNESS NUTSHELL

Highly motivated and productive marketing professional. Expert in public relations, social media, non-profit and corporate communications. Team player with exceptional interpersonal communication skills seeking fun, challenging and dynamic opportunities to utilize my creativity to help company growth and awareness in the marketplace.

## TRACK RECORD

### Founder/Creative Director

DARK NIGHT PLAYERS

3/15-PRESENT

- Produce, manage and perform original and newly-imagined short-works through variations of theater, music, art, dance, film and improv in a swift-moving game show style
- Write original sketches and manage ensemble of up to 15 playwrights, actors and technicians #theatricalchaos

### Owner/Artisan Partner

MKAT RECLAMATIONS & STUFF

5/14-PRESENT

- Create singular works of folk art through use of reclaimed materials such as fabric, wood, nature and random trinkets

### Interactive Media Manager

CITY OF ALLEN - ALLEN, TX

10/14-PRESENT

- Oversee website and social media communications of up to 30 personnel
- Oversee content and all functional aspects of City's website
- Monitor and manage all City social media sites and accounts
- Provide reports to City Council on social media analytics
- Assist facilitation of responses to media inquiries
- Develop / implement long-range communications plan and annual initiatives
- Project Management and production for special projects
- Responsible for City communication guidelines, best practices and training

### Senior Marketing Specialist

10/11-10/14

- Liaison between internal departments to create and implement communications initiatives
- Create tourism awareness for Allen Convention & Visitors Bureau
- Produce weekly digital newsletter
- Monitor and support all City social media efforts
- Develop publications, graphics, website content, and intranet

### Marketing Specialist

10/08-10/11

- Responsible for communication and production support to the Public/Media Relations Office
- Promote City tourism and growth through community organizations and internal departments
- Create, develop, and disseminate website content, special publications, and marketing materials

### Event Coordinator/Sr. Administrative Assistant

ARTS OF COLLIN COUNTY

3/06 - 10/08

- Report directly to Executive Director

### Project Coordinator, Wireless Systems Lab

SAMSUNG TELECOMMUNICATIONS

3/98 - 3/06

- Tracking, analysis and reporting for project expenditures, budget, resources, and schedules
- Supervise Technical Publications division including internal/external documentation content, creation, and editing, and knowledge transfer
- Created and implemented Documentation Control process and associated training programs

## LIVING CODE

"Joy is everywhere. Sometimes, it takes a slight change in perspective to see it."

## BIG SMILES

### TENACITY AND CONVICTION

I took theatrical matters into my own hands and continue to produce a reimagined 21st century vaudevillian-style game show.

### DETERMINED EMPOWERMENT

Successfully used my leadership style of engage, train and empower to complete a massive website redesign involving 25 coordinators on-time and in-budget.

### GRATITUDE LIST CONSTANT

I am grateful for the opportunity and stability to be available and present for my parents as they age.

### FIVE - SEVEN - FIVE

a blog of my own filled with haiku and my heart posting since o-eight

## SUPER POWERS

- chameleon-like communication skills
- acting chops
- engaging presenter
- writing chops
- motivational leader
- social chops
- creative suite smarts
- self-regulated perfectionism
- openable mind

## RANDOM GOODIES

My fire for creativity was sparked with my portrayal of the Third Rock from the Left in the critically acclaimed Camelot Elementary Kindergarten production of *Billy Goat's Gruff*.

I am fluent in several fandom languages including Whovian, Firefly, Sherlockian, BSG, Shakespearean, SPN, Psychos, Potterheads and Haiku. #Binge&Basho

I was recognized with the Excel Annual Excellence in P.R.I.D.E. Award from the City of Allen and Meritorious Achievement in Make Up Design for *The Rivals* from the Kennedy Center American College Theatre Festival.

## SCHOOLING

### Bachelor of Arts, Theater

UNIVERSITY OF NORTH TEXAS

Denton, TX

### Certification, Certified Public Communicator

TEXAS CHRISTIAN UNIVERSITY

Ft. Worth, TX