GovLoop’s Snapshot of Gov Priorities for 2018

Demographics & Interests
The GovLoop community is a healthy mix of federal, state and local govs who come to GovLoop to learn about leadership/management, personal career growth, technology trends and government news.

- 50% Federal
- 20% State
- 20% Local
- 4% Contractor
- 6% Private Sector

Professional Development
Many people in the GovLoop community are interested in professional development and training opportunities for better leadership and communication styles. But at the same time, many face challenges attaining the budget and leadership buy-in they need for proper training.

- 37% said the area of professional development they want to improve the most is communication styles
- 32% said their biggest barrier to getting the training they need is lack of budget

Technology Challenges
The biggest barriers for public servants to getting the technologies they need include lack of funding, difficulty streamlining solutions, change management for digital transformation and simply getting started on certain projects.

- 46% Confusion around multiple devices and systems
- 28% Lack of education on cybersecurity best practices
- 15% Unclear policies around organization cybersecurity
- 11% Lack of appropriate tools to secure systems

- 41% said the challenge to IT modernization at their agency has been lack of funding/financial resources
- 28% said the biggest challenge in implementing a data analytics project at their agency is getting started on the project

Technology Priorities
GovLoop provides resources with a focus on topics like cybersecurity, IT modernization, data analytics, GIS and a number of other technologies that can help public servants in their jobs. Emerging technologies like artificial intelligence and the internet of things are also top tech priorities for our community in 2018.

- 29% Artificial Intelligence
- 23% Internet of Things
- 19% Machine Learning/Deep Learning
- 18% Augmented/Virtual Reality
- 11% Blockchain

Every week, we pose a question to our federal, state and local community of 272,000 government employees to gain a sense of what’s important to them, what challenges they are facing and what technologies they are using in their respective agencies.

To learn more about the GovLoop community’s insights and priorities, visit govloop.com.